

The 8th GPCA Fertilizer Convention Program

New Beginnings - Return to growth

Day 0: Tuesday, 26 September 2017

08:00 – 17:00 Leaders of Tomorrow: Students seminar

12:00 -17:00 Registration opens

Day 1: Wednesday, 27 September 2017

08:00 - 08:50 Registration opens and Welcome coffee

08:50 – 09:00 Introduction and Curtain Raiser

09:00 - 09:10 Opening address

Dr. Abdulrahman Jawahery, *President, GPIC and Chairman, GPCA Fertilizer Committee*

09:10 – 09:20 Inaugural address

H.E. Shaikh Mohamed bin Khalifa bin Ahmed Al-Khalifa, *Minister of Oil, Kingdom of Bahrain*

Session 1: Energy and feedstock - Is the market stabilizing?

09:20 - 09:40 Keynote address: Threats and opportunities in the Phosphates market

Khalid Al-Mudaifer, *President and CEO, Ma'aden*

09:40 - 10:00 The GCC fertilizer industry's landscape – growth dimension and challenges

Dr. Abdulwahab Al-Sadoun, *Secretary General, GPCA*

10:00 - 10:20 Strategic natural gas markets

Dr. Kang Wu, *Program Director - Senior Research Fellow Markets and Industrial Development, King Abdullah Petroleum Studies and Research Center (KAPSARC)*

10:20 - 10:40 Panel discussion and Q&A

10:40 - 11:10 Networking break

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Session 2: Global and regional mega trends

- 11:10 - 11:30** **Impact of global protectionism on fertilizers trade**
Dr. Dimitrios Dimitriou, *Managing Consultant*, Nexant's Energy and Chemicals Advisory
- 11:30 - 11:50** **How to look at fertilizer distribution in main markets for GCC producers?**
Alexandre Benedetti, *Manager*, Corporate Value Associate
- 11:50 - 12:10** **Sustainability in Agri-Nutrients: Linking business and innovation**
Prof. Peer Ederer, *Director*, HUGIN Center, Zeppelin University
- 12:10 - 12:30** **Estidamah center: Fostering national agricultural sustainability**
Dr. Khalid Al-Assaf, *Director*, Estidamah Center at SABIC
- 12:30 - 12:50** **Panel discussion and Q&A**
- 12:50 - 14:00** **Networking lunch**

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Session 3: Specialty fertilizers - Diversification options for the GCC

- 14:00 - 14:20** **Micronutrients enriched urea**
Robert Smulders, *VP*, Maire Tecnimont Innovation Center, Stamicarbon
- 14:20 - 14:40** **NPK compound fertilizer - Diverse applications**
Dr. Mounir Halim, *VP*, Business Development, Argus Media
- 14:40 - 15:00** **Sulfur enhanced urea - produced in Uhde Fertilizer Technology (UFT) fluid bed granulation plants**
Dr. Matthias Potthoff, *Managing Director - Fertiliser Technology*, thyssenkrupp
- 15:00 - 15:20** **Panel discussion and Q&A**
- 15:20 - 15:50** **Networking break**

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Session 4: Protecting the environment and resolving technical challenges

- 15:50 - 16:10** **KBR Technologies for enhancing plant capacity and improving reliability**
Vikram Singh, *Senior Technology Advisor - Process*, KBR Technology
- 16:10 – 16:30** **CO2 removal process optimization**
Shomit Haldar, *Business Development Manager - Middle East*, Dow Oil, Gas and Mining

16:30 – 16:50 Panel discussion and Q&A

19:00 – 21:00 Gala dinner

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Day 2: Thursday 28 September, 2017

08:00 – 09:00 Registration opens

Welcome coffee

09:00 - 09:20 **Keynote address: Global market overview**
Charlotte Hebebrand, *Director General*, International Fertilizer Association (IFA)

Session 1: Major demand markets - Who is driving growth?

09:20 - 09:40 **Africa market overview**
Oliver Hatfield, *Director Fertilizer Research Team*, Integer Research Ltd

09:40 - 10:00 **India market overview**
Satish Chander, *Director General*, the Fertiliser Association of India

10:00 - 10:20 **Brazil and Latin America market overview**
Doug Hoadley, *Head of Nitrogen Analysis*, CRU Group

10:20 - 10:40 Panel discussion and Q&A

10:40 - 11:10 **Networking break**

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Session 2: Major supply markets - Is competition increasing?

11:10 - 11:30 **Russia - Market overview**
Natalia Kargaeva, *Head of International Affairs Department*, NIIK (R&D Institute of Urea)

11:30 - 11:50 **North America market overview**
Ryan Monis, *Senior Consultant*, IHS Markit

11:50 – 12:10 **China market overview**
Peter Huang, *CEO*, China National Chemical Information Center (CNCIC) Consulting

12:10 - 12:30 Panel discussion and Q&A

12:30 - 12:45 **Closing remarks**
Dr. Abdulwahab Al-Sadoun, Secretary General, GPCA

12:45 – 14:00 **Networking lunch**
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*Please note the speakers and topics were confirmed at the time of publishing; however, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics